Winners of the Digital Top 50 Awards 2018 announced

- **DT50 Winners 2018: Dashmote, Corner Job, Kaia Health, TWINO, Madaster**
- **Google, McKinsey and Rocket Internet have joined forces with TOA to recognize and reward Europe's future digital market leaders**
- **Winners were chosen in the five categories B2B startup, B2B scaleup, B2C startup, B2C scaleup and Tech for Social Impact**
- **All winners were selected in a process involving a prominent executive jury, an online community voting and a live pitch session at the Tech Open Air (TOA) in Berlin**
- **All winners receive exclusive consulting services, executive networking opportunities, and further non-monetary benefits**
- **Tech for Social Impact winner receives a EUR 50.000 cash prize**

Berlin, June 22, 2018 - Google, McKinsey, and Rocket Internet joined forces with TOA for the 2018 edition of the Digital Top 50 Awards (DT50). Under the patronage of Carlos Moedas, Member of the European Commission, and supported by the strategic partners INSEAD and Ashoka, the awards were presented at the Tech Open Air (TOA) Festival in Berlin this week. One DT50 winner was chosen within each of the five categories B2B startup, B2B scaleup, B2C startup, B2C scaleup and Tech for Social Impact.

Winner B2B Startup: Dashmote (Netherlands)

Dashmote is an A.I.-powered insights platform that turns images into valuable data. Dashmote helps to identify trends and other consumer insights, increasing brand performance in both product development and marketing.

Winner B2B Scaleup: CornerJob (Spain)

CornerJob is a mobile job matching platform that enables users to find geolocated lightly skilled job offers. It offers a fast and simple recruitment process for both job seekers and employers.

Winner B2C Startup: Kaia Health (Germany)

Kaia Health is a digital therapeutics company, focused on Artificial Intelligence. It offers a clinically-proven back pain therapy app, giving users access to the gold standard therapy in pain medicine.

Winner B2C Scaleup: TWINO (Latvia)

TWINO is a marketplace lender and investment platform. It is the first platform introducing P2P lending to emerging markets such as Russia and Kazakhstan.

Winner Tech for Social Impact: Madaster (Netherlands)

Madaster's mission is to eliminate waste by providing materials with an identity. Madaster is an international public platform, which facilitates Material Passports in order to eliminate waste in the real estate sector.

All winners receive top-class consulting services, executive networking opportunities and further benefits. The winner of the Tech for Social Impact category is awarded an additional EUR 50.000 cash prize.

All winning companies were chosen in a three-step process: a prominent executive jury gave their expert vote, the Top 50 nominees provided pitches online for a public vote, and each nominee was given the chance to introduce their business during a live pitch voting session at TOA.

"The second edition of the Digital Top 50 Awards proves that our ambition to get a Pan-European perspective is the right approach. We are eager to build a lasting community across borders, functions and industries. Consequently, it is our goal to help participating companies grow and scale up their business beyond the awards ceremony", says Karel Dörner, McKinsey Senior Partner.

"Technology and innovation are at the heart of the entrepreneurial spirit, and the five winners this year clearly offer unique digital services for a circular economy, health, employment and more. It's precisely this kind of digital trailblazing that inspires our Grow with Google programs- and fuels our commitment to helping businesses and individuals grow and succeed in this promising digital climate" says Sandra Fruendt, Marketing Director Google, B2B, Dach.

Alexander Kudlich, Board Member and Group Managing Director of Rocket Internet, says: *''The DT50 Awards have once again proven that there is a lot of growth potential within young European companies and their driven teams. Throughout the evaluation process it has become clear that there is always the right time for building great companies that offer technology-based solutions. Rocket Internet incubates and invests in Internet and technology companies globally, we want to share this expertise with the DT50 winners of 2018.''*

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